



**BEYONDCLOUD**  
CONSULTING



 **Spin Cycle**  
*A New Spin on Laundry*

**Revolutionizing Efficiency:**  
*A New Spin on Productivity.*



## The Customer Experience: Convenient and Consistent.

Operating across three states, **Spin Cycle** specializes in delivering comprehensive laundry solutions to multi-family property proprietors.

They are committed to servicing clients with **dependable, clean machines with user-friendly payment options.**

Consistency is integral to the “Spin Cycle Experience,” building collaborative partnerships that thrive on customer satisfaction and building a reliable reputation across all properties.



The Speed Queen High Efficiency Front-Load Washer is a staple for a positive and efficient customer laundry experience.

### Lost in the Wash.

Spin Cycle’s growth quickly surpassed the capabilities of their current tech stack.

Continuing to expand their enterprise, their team identified **three major bottlenecks** to operational efficiency that needed addressing.

## 1 Limitations of Manual Systems

Pen and paper records resulted in a lack of meaningful inventory visibility and quantity insights.

## 2 Commission Obligations

The obligation to distribute payments to affiliated property groups with laundry equipment emphasized the need for greater efficiency and a quicker process.

## 3 Outdated Systems

DOS-based systems with archaic contract and laundry asset management methods limited the ability for direct upgrades or improvements.



# Loaded with Productivity.

## *Spin Cycle's Custom Implementation.*

### Streamlining Laundry.

The Spin Cycle team was enthusiastic about their digital transformation, and provided input on the needs of the organization.

With their collaboration, we put together **core NetSuite modules (Figure 1)** to address Spin Cycle's main operational needs.

### Heavy-Duty Transformation.

Focusing on Spin Cycle's primary bottlenecks, the Beyond Cloud team focused on creating digital solutions to surpass the physical limitations while infusing procedures with efficiency and automation.

#### 1 Tailored Commission Script

We engineered a tailored script that **automatically calculates commissions for property owners and stakeholders**. By using automation, the financial team could avoid manual problems such as errors, deadlines, and work overload.

#### 2 Vault Collection Optimization

Our team transformed payment procedures at laundry machines, **automating coin collection via barcodes** and **meticulously recording** individual machine and location amounts, including laundry coin collection.



**Vault Collection Optimization provides in-depth data on the financial performance of each machine - including this Speed Queen Single Load Dryer.**

#### 3 Contract Records

Contract records facilitate management of various contract types such as **flat rate contracts, percentage revenue share based contracts, hybrid contracts, and other variants.**

This customization caters to diverse landlord and property owner agreements concerning laundry machines.

## Figure 1 - Spin Cycle's NetSuite Modules



### Financials First

**NetSuite Financials First** is designed to support rapidly growing companies with a foundational financial management system that can scale and adapt as the business expands.



### NS Fixed Asset Management

The **NetSuite Fixed Asset Management SuiteApp** provides automated management of fixed assets acquisition, depreciation, revaluation, and retirement, as well as maintenance schedules and insurance.



### LCS Company Pass

Access to **NetSuite Learning Cloud Support (LCS)** for on-demand learning options, enabling improvement of the team's knowledge and self-sufficiency at all levels.



### NS Premium Support

**NetSuite Premium Support Services** provide the technical assistance and optimization expertise from NetSuite experts, with added **assistance and toll-free help** for a variety of services and issues.



# Rinse and Repeat.

## *The Benefits of a Successful NetSuite Implementation.*

### Clean as a Whistle.

The implementation was highly successful - Spin Cycle embraced the potential of **automation and digitization** in their day-to-day operations and became experts at navigating NetSuite as a result.

Their digital transformation resulted in two major operational overhauls that would lead to major long-term benefits for Spin Cycle.

#### **1** Advanced Accounting System

Their new system is proficient in **overseeing**

**inventory management and contract payment obligations**, improving transparency and leading to higher accuracy and accessible information throughout the Spin Cycle network.

#### **2** Substantial Automation

With **automation in commission calculations, disbursements, vault operations, collections, and laundry asset record management**, Spin Cycle has complete control over their operations and metrics. They are fully equipped with a wealth

of data for reporting and data-informed business decisions.



Automation in contracts, commission, and payment directly contribute to enhanced consistency in the tenant experience.

Spin Cycle looks forward to continuing their NetSuite journey, implementing **NetSuite CRM** and integrating **peripheral systems** to further simplify the collection process.



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