



**BEYONDCLOUD**  
CONSULTING



# A New Chapter of Success

*Turning the Page to Excellence with NetSuite.*



## A Road Map for Education.

For 20+ years, **Well Trained Mind Press** has specialized in producing and publishing detailed materials for classical education and educational resources tailored for academic purposes.

From parents to teachers around the world, they offer a **strong resource library for homeschooling** and creating **parent-approved homeschooling products** across a variety of academic subjects.



Well Trained Mind Press offers variety of easy-to-use, engaging, child-friendly, parent-approved curricula across grammar, history/geography, math, reading, and more.

## Homework Headaches: Inventory Management.

Well Trained Mind Press faced substantial challenges with their inventory management systems.

With extensive inventory distributed across their two fulfillment centers, their reliance on Excel **limited their capacity to manage their supply chain.**

## From Untitled to Title Management.

Resorting to manual CSV file updates to manage their title management systems, their aspiration focuses on **obtaining transparent and up-to-date real-time insights** into both digital and physical inventory.

With their goals aligned and a vision of flexibility and efficiency, our team worked Well Trained Mind Press to plan their digital metamorphosis.

**“Well Trained Mind Press required a system capable of managing its enormous library of educational titles from Preschool all the way to College and beyond.”**



# Making the Grade.

## Well Trained Mind Press' Custom Implementation.

### An A+ Implementation.

To begin Well Trained Mind Press' customized NetSuite integration, our team began with **Core NetSuite Modules (Figure 1)** that provided industry-leading solutions for inventory management and wholesale distribution stock insights.

### A Master Class in Management.

We executed a customized integration, **bridging NetSuite with Well Trained Mind Press' Title Management System - "Firebrand."**

By directly integrating this publishing workflow solution into their ERP instance, their

team was able to scale their operations while automating the title lifecycle.



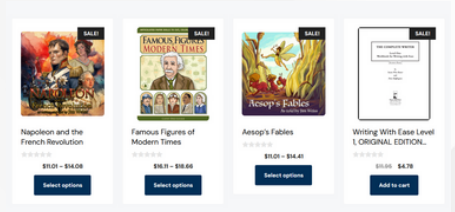
The direct Firebrand integration into NetSuite allows Well Trained Mind Press to automate title renewal, establishment, and production while providing real-time insights for their team.

### Optimizing Commerce.

With the WooCommerce NetSuite Connector integrated, their team had a **smooth order flow within their unified platform** to foster their business growth.

These key benefits are just some of the features Well Trained Mind Press experienced from this direct integration:

- 1 **Fulfillment Data Exporting Capability**
- 2 **Auto-Billed Orders - Cash Sales/Invoices**
- 3 **Inventory Quantity Level and Product Data Synchronization**
- 4 **State-of-the-Art Field Mapping**



Automating data flow and title publishing helps Well Trained Mind Press bring new products to market faster and more efficiently.

## Figure 1 - Well Trained Mind Press' NetSuite Modules



### WD standard

**NetSuite for Wholesale Distribution** is designed to optimize the supply chain for vendors, customers, and sales partners, and create a modern sales experience to support today's clients.



### Unifying All Departments

Providing employees with **unique roles and dashboards** to allow them to execute their day-to-day activities more efficiently while unifying the entire organization on one platform.



### LCS Company Pass

Access to **NetSuite Learning Cloud Support (LCS)** for on-demand learning options, enabling improvement of the team's knowledge and self-sufficiency at all levels.



### WooCommerce NetSuite Connector

The **WooCommerce NetSuite Connector** integrates their WooCommerce store with NetSuite ERP for business performance optimization and streamlined workflows, synchronizing orders and customers while pulling product stock and prices.



# From Classroom to Cloud.

## *The Benefits of a Successful NetSuite Implementation.*

### Aceing the NetSuite Curriculum

Well Trained Mind Press' implementation proceeded smoothly with their team.

The **notable efficiencies in management, automation, and time saved have empowered them** to scale their operations and effectively address customer needs within their constrained headcount.

Extracting value from their **"single source of truth"** allows their team to focus their efforts on expansion and future organizational goals.



Automating their online platform enables a smooth experience for parents and educators in the Well Trained Mind Community.

### Graduating Top of the Class.

Well Trained Mind Press looks to the future with plans for further NetSuite customization and integrations to meet their specialized business needs.

### 1 NetSuite Planning and Budgeting

With **NetSuite Planning and Budgeting (NSPB)**, Well Trained Mind Press plans on adding automation to their financial operations, reducing manual errors and generating more comprehensive reports.

### 2 Warehouse Management System

Their team plans on utilizing **NetSuite Warehouse Management System** to optimize their day-to-day warehouse operations, fixed asset management, and demand planning.



# BEYONDCLOUD CONSULTING

---



<https://www.beyondcloudconsulting.com/>



[sales@beyondcloudconsulting.com](mailto:sales@beyondcloudconsulting.com)



+1 877 880 7042



Beyond Cloud Consulting